

The role of social media for Rare Disease awareness



Dr Eleonora Passeri

Dr. Eleonora Passeri received her Ph.D. in Neuroscience from the Eberhard Karls University in Germany.

After completion of her degree, she was a post-doctoral fellow in various prestigious US institutions, including the Harvard Medical School and John Hopkins Hospital. Early on during her academic career, she developed an interest in communication, which prompted her to lead Mind the Gap, an educational program aimed at bringing together young researchers and clinicians, to ameliorate communication and advance research.

More recently, Dr. Passeri began building expertise and knowhow on social media campaigns and has been dedicating herself to raising awareness on Rare Disease and Mental Illnesses.

Along the way, she has established a solid, international, and multi-disciplinary network spanning between research professionals and patient organizations. Her interests are focused on research, communication, and on bridging the gap between professionals, patients, and society.

She hopes to contribute for CDG lives by voicing the problems of this community, boosting visibility and awareness as well as by sharing and divulging relevant scientific knowledge. In addition, Dr. Passeri is an evaluator for the European Commission and a consultant on scientific issues for several research institutions and patient organizations.